

## **Legal Demand Letter - Refund or Cease and Desist Request**

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Email Address]

[Phone Number]

[Date]

[Recipient Name or Company]

[Recipient Address]

[City, State, ZIP Code]

Subject: Formal Demand for Refund and Cease and Desist of Deceptive Practices

To Whom It May Concern,

This letter serves as a formal notice and demand for corrective action regarding the sale and promotion of a product or service that I have identified as fraudulent or misrepresented. The service or product I received is inconsistent with the claims made by your company or representative and fails to meet the basic standards of accuracy and performance.

Specifically:

- The advertised functionality or benefit was not delivered.
- No scientific or technical evidence supports the claims made at the time of purchase.

- Your actions appear to violate consumer protection laws, including but not limited to:

\* The Federal Trade Commission Act (15 U.S. Code § 45 - Unfair or Deceptive Acts or Practices)

\* [Insert applicable state consumer protection law]

I am hereby requesting:

1. A full refund of the amount paid: \$[Insert Amount]
2. A written response confirming the discontinuation of the misleading claims or product/service
3. The removal of my data and termination of any continued communication or marketing

If I do not receive a satisfactory response within 14 business days of this notice, I will proceed with filing complaints with the Federal Trade Commission (FTC), my state Attorney General's office, and any applicable regulatory agencies. I also reserve the right to take further legal action.

This letter is written and sent in good faith with the intent to resolve this matter amicably.

Sincerely,

[Your Signature]

[Your Printed Name]